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Netscope to offer SEO services

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NetScope Inc., an interactive development agency, has launched a subsidiary, Corporate Search

Optimization, to provide search engine optimization services.

Corporate Search will provide SEO services like organic, pay-per-click and press release optimization, keyword research, structure and design development, competitive site analysis and meta tag optimization.

NetScope's existing services are Web site development, e-mail marketing, video production, tracking, reporting, hosting, maintenance, Web site analytics and tracking results.

The company claims that it will not only increase clicks for their clients but also make sure that they are targeted, trackable and meet the objective that the client has set.

Corporate Search is based in Irvine, CA. Its clients include Ceradyne, Health Care Partners, Shea Homes and Quartics.

Associate editor Giselle Abramovich covers search engine marketing, list news and print and production. Reach her at Giselle@dmnews.com. To stay on top of these categories subscribe to our e-Newsletters at <http://www.dmnews.com/subscribe.php>

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